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Tea • Life • Style!

A "Tea-zine" by Chai, Baby!

Volume 2, Issue 1

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Valentine's Day is around the corner!

Chai, Baby! has gorgeous gift set options to delight your fabulous girlfriends. Give a healthy, uniquely stylish gift this Valentine's Day! Prices range from \$35-\$65. [Order now.](#)



New Teas! 100% Organic and Fair Trade Certified™

Chai, Baby! introduces a selection of three 100% organic, Fair Trade Certified™ teas: White Tea & Lemon Myrtle, Beauty Blend (herbal red tea) and Energy

Dear Dheepa,

Thank you for the privilege of sharing **Chai, Baby!** news with you. We always welcome your comments and suggestions -- send them to service@ChaiBaby.com. Ready? Let's talk tea, baby!

Do you want to go directly to the **Chai, Baby!** website? [Click here.](#)



Fair Trade Certified™ Teas

What does the Fair Trade Certified™ label mean?

Can your cup of tea help a farmer across the world? Absolutely! A Fair Trade Certified™ label ensures that the entire tea supply chain -- from garden to market -- has undergone inspection and certification for certain standards of quality and social responsibility. The Fair Trade Certified™ label guarantees that tea workers receive a fair wage, decent working conditions, as well as additional revenue for their communities. Workers have spent such revenue on community vaccinations, continuing education and re-forestation programs.

So, when you purchase Fair Trade Certified™ tea, you are helping farmers, their communities and the environment. You're contributing to a better world! For more information, go to www.FairTradeCertified.org.

* Experience Chai, Baby!'s new selection of Fair Trade Certified™ teas! [Learn more.](#)



Rooibos (Red Tea)

South African herb is full of anti-oxidants and more!

When we hear the word "antioxidants," we think of blueberries, pomegranates and, of course, green tea. Now it's time to start thinking about *rooibos*.

Rooibos (pronounced *roy-boss*) is a South African herb that is steeped in hot water and drunk as an herbal beverage. Due to its reddish color, it's often called "red tea" or "redbush tea." Rooibos has a distinctive, fruity taste and is chock full of antioxidants, iron, minerals and even alpha hydroxy acids -- absolutely great for the body and skin!

* Chai, Baby!'s new Beauty Blend is a herbal blend of rooibos, hibiscus, chamomile and more! [Learn more.](#)

Blend (herbal mint tea).
These unique specialty tea concoctions are designed to delight & dazzle your palate!
[Order now.](#)

New Chai, Baby! website!

Have a look at our new and improved website, full of beautiful new photographs and interesting tea-related information. [Click here.](#)

Your comments and suggestions are always welcome! Send them to service@chaibaby.com.

Health Update

Theanine in tea reported to improve mental focus.

Unilever Food and Health Research Institute announced that theanine, a substance naturally found in tea, improves mental clarity and focus. Studies show that theanine reduces stress in the body while simultaneously relaxing the mind and increasing its alertness!

* Note that the above statements have not been evaluated by the FDA. The information and our products are not intended to be used for the diagnosis, treatment or prevention of disease.

Always remember -- you deserve *extraordinary* tea.
Sip in style, baby!

Sincerely,

Chai, Baby!
www.ChaiBaby.com

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